

# AKEEM PIERRE GLAZE

## SUMMARY

Industrial Designer with 11+ years of professional experience developing products for the home and bath industry. My goal as a designer is to transform user needs and business requirements into intuitive products that drive sales.

## EXPERIENCE

**Glaze**, New York, NY

*Co-Founder (2021 - Present)*

- Co-Founder of Glaze, a NYC-based design studio offering a contemporary approach to classic goods.

**Excell Home Fashions**, New York, NY

*Senior Designer for New Business Development (2018 - 2021)*

- Responsible for expanding Excell's name brand, private label, and basic bath business.
- Executed Excell's top sales initiative of expanding its Walmart business by designing and landing 6 new hard goods SKUs.
- Orchestrated a company-wide eco initiative by introducing biodegradable materials into Excell's product assortment. Revamped business with key account Menards through this initiative by designing and landing new eco bath accessories.
- Expanded Excell's international bath business with Costco Taiwan and Costco Korea.

**CHF Industries**, New York, NY

*Product Designer (2016-2018)*

- Worked with 3M to develop a line of temporary window curtain hooks as part of its Command™ Strips collection. Utilized 3D modeling and 3D printing to quickly test and present hook design iterations while drastically reducing development costs.
- Collaborated with CHF's Design Director to design bath collections for Michael Aram and DKNY brands, as well as private label bath collections for Bed Bath & Beyond, Walmart, Kohl's, and Target.

**Croscill / Excell / Glenoit**, New York, NY

*Assistant Designer (2012 - 2016)*

- Developed home decor and bath products for Croscill / Excell / Glenoit name brand, private label, and basic bath product lines.

## CONTACT

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## SKILLS

### Design

Rhino

KeyShot

Rapid prototyping

3D printing

Adobe Illustrator

Adobe Photoshop

Concept generation

Sketching/rendering

Market research

User-centered design

User personas

UI/UX

Wire framing

Task flows

Wood, metal, plastics

Machining

### Production

Extensive knowledge of creating CADs to effectively communicate designs with factories for sampling and production. Experience traveling overseas for factory visits to efficiently develop products.

## EDUCATION

**Rhode Island School of Design**,  
Providence, RI

*Bachelor of Fine Arts,  
Industrial Design (2008 - 2012)*